

Karen Viana

Senior Product Designer — Based in London, UK

www.designmatters.me

EXPERIENCE

Sopra Banking Software, Senior Product Designer

Sep 2022 – Dec 2023 · 1 yr 3 mos · Dubai, UAE

- Implementing a comprehensive design system.
- Played a crucial role in the design team for iOS and Android mobile applications.
- Mentored junior designers, providing guidance and support to foster their professional growth.
- Actively sought feedback for continuous improvement, showcasing a commitment to excellence and teamwork.

Thoughtworks, Senior Product Designer

July 2020 – Aug 2022 · 2 yrs 2 mos · São Paulo, Brazil

- Led design projects for global clients, including Lenovo (USA) and Typeform (Spain), providing expertise and guidance for successful outcomes.
- Facilitated a discovery workshop, crucial for adopting a user-centred approach.
- Conducted UX research and testing to enhance product usability and customer satisfaction.

crossvertise GmbH, Product Designer

Feb 2016 – Apr 2022 · 6 yrs 3 mos · Munich, Germany

UOL, UX/UI Designer

Jan 2014 – Nov 2015 · 1 yr 11 mos · São Paulo, Brazil

Abril, Web Designer

Jun 2011 – Dec 2012 · 1 yr 7 mos · São Paulo, Brazil

Reed Exhibitions, Junior Web Designer

Dec 2008 – Jan 2011 · 2 yrs 2 mos · São Paulo, Brazil

GazetaEsportiva.com, Web Design Intern

Jan 2007 – May 2008 · 1 yr 5 mos · São Paulo, Brazil

CAPABILITIES

Research & strategy

UX research
Product strategy
Product discovery
Design critiques
Accessibility

Design & prototyping

Experience design
Interface design
Design systems
Rapid prototyping
Usability testing

Collaboration

Cross-functional collaboration
Workshop facilitation
Peer review and feedback
Stakeholder management

EDUCATION

Master's degree

Digital Design and New Medias
Centro Universitário Belas
Artes de São Paulo

Bachelor's degree

Information Systems
Universidade Presbiteriana
Mackenzie